



international business council
of greater rochester, ny

an affiliate of GRE



Upstate New York Trade Conference

May 11-14, 2010

Hyatt Regency
Rochester, New York



May 11

- 2-5pm Registration
- 5 – 7pm Opening Reception

May 12

- 8am – 5pm Workshops
- Luncheon Speaker: Tom Cummings, EXIM Bank
- 5pm Reception and Networking

May 13

- 7:30am – 4pm Workshops continue
- 4pm Reception & Expo opens
- 6:30pm 19th Annual Trade Banquet & Expo
Keynote Speaker: David Koretz, Pres & CEO
BlueTie, Inc

May 14 – One on One Consultations
By Appointment only!

•Fundamentals Track topics

- Global HR, Translation and Culture, LCs/Trade Finance, Government Assistance Available, Finding a Forwarder, Incoterms/documentation, classification, IC-DISC

• Import Track topics

- ISF Compliance, CPSC, HTS Classification, Foreign Trade Zones, Duty Drawback, Role of your CTPAT, Broker, CBP, FDA

• Export Track topics

- EEI, EAR/ITAR Compliance (day 2 focuses on forms and licensing), BIS, CBP, State Dept, DOD, Role of Broker

Exhibition Open Everyday

Resources for your company to succeed in international trade!

Early Registration pricing (by Apr 9):

\$75 Trade Banquet only
\$245 Conference only
\$299 Full Conference and Banquet

Banquet Only :
Table \$695

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Regular Pricing:

\$95 Trade Banquet only
\$295 Conference only
\$350 Full Conference and Banquet

Banquet only:
Table \$895

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Don't miss out on the premiere Trade Event in Upstate New York!
Sponsorships and exhibit tables still available! www.RochesterBiz.com/IBC
Or contact Laurie DeRoller at Laurie@IBCRochester.com
or 585-530-6220