

## Ontario County

<b>Population Demographics</b>	<b>1990<sup>1</sup></b>		<b>2000<sup>2</sup></b>		<b>Percent Change 1990-2000</b>	<b>2010 Estimate<sup>3</sup></b>	
Total Population	95,101		100,224		5.4%	109,894	
Population Density (pop/sq mi) <sup>3</sup>	143.6		151.3		5.4%	165.9	
Total Households	34,929		38,370		9.9%	44,009	
<b>Population by Gender</b>							
Male	46,654	49.1%	48,983	48.9%	5.0%	53,862	49.0%
Female	48,447	50.9%	51,241	51.1%	5.8%	56,032	51.0%

<sup>1</sup>U.S. Census, 1990

<sup>2</sup>U.S. Census, 2000

<sup>3</sup>www.demographicsnow.com

<b>Population by Race/Ethnicity</b>	<b>1990<sup>1</sup></b>		<b>2000<sup>2</sup></b>		<b>Percent Change 1990-2000</b>	<b>2010 Estimate<sup>3</sup></b>	
White	92,273	97.0%	95,256	95.0%	3.2%	103,951	94.6%
Black	1,718	1.8%	2,068	2.1%	20.4%	2,445	2.2%
American Indian or Alaska Native	228	0.2%	223	0.2%	-2.2%	259	0.2%
Asian/Pacific Islander	500	0.5%	711	0.7%	42.2%	898	0.8%
Some Other Race	382	0.4%	703	0.7%	84.0%	1,024	0.9%
Tow of More Races			1,263	1.3%		1,317	1.2%
Hispanic Ethnicity	1,266	1.3%	2,149	2.1%	69.7%	4,382	4.0%
Not Hispanic or Latino	93,835	98.7%	98,075	97.9%	4.5%	105,512	96.0%

<sup>1</sup>U.S. Census, 1990

<sup>2</sup>U.S. Census, 2000

<sup>3</sup>www.demographicsnow.com

<b>Population by Age</b>	<b>1990<sup>1</sup></b>		<b>2000<sup>2</sup></b>		<b>Percent Change 1990-2000</b>	<b>2010 Estimate<sup>3</sup></b>	
0 to 4	6,908	7.3%	6,045	6.0%	-12.5%	5,937	5.4%
5 to 14	13,247	13.9%	15,046	15.0%	13.6%	12,127	11.0%
15 to 19	6,722	7.1%	7,163	7.2%	6.6%	7,297	6.6%
20 to 24	6,817	7.2%	5,519	5.5%	-19.0%	7,864	7.2%
25 to 34	15,316	16.1%	11,643	11.6%	-24.0%	13,906	12.7%
35 to 44	15,351	16.1%	16,802	16.8%	9.5%	13,303	12.1%
45 to 54	10,023	10.5%	15,271	15.2%	52.4%	17,375	15.8%
55 to 64	8,213	8.6%	9,535	9.5%	16.1%	15,249	13.9%
65 to 74	7,159	7.5%	6,643	6.6%	-7.2%	9,195	8.4%
75+	5,346	5.6%	6,557	6.6%	22.7%	7,288	6.6%
Median Age <sup>3</sup>	34		38		11.8%	41	

<sup>1</sup>U.S. Census, 1990

<sup>2</sup>U.S. Census, 2000

<sup>3</sup>www.demographicsnow.com

<b>Household by Income</b>	<b>1990<sup>1</sup></b>		<b>2000<sup>2</sup></b>		<b>Percent Change 1990-2000</b>	<b>2010 Estimate<sup>3</sup></b>	
\$0 - \$14,999	6,376	18.3%	4,497	11.7%	-29.5%	4,365	9.9%
\$15,000 - \$24,999	5,936	17.0%	4,900	12.8%	-17.5%	4,498	10.2%
\$25,000 - 34,999	6,097	17.5%	5,012	13.1%	-17.8%	4,838	11.0%
\$35,000 - \$49,999	7,723	22.1%	7,129	18.6%	-7.7%	6,330	14.4%
\$50,000 - \$74,999	6,059	17.3%	8,472	22.1%	39.8%	9,117	20.7%
\$75,000 - \$99,999	1,660	4.8%	4,419	11.5%	166.2%	5,882	13.4%
\$100,000 - \$149,999	791	2.3%	2,689	7.0%	239.9%	6,103	13.9%
\$150,000+	293	0.8%	1,252	3.3%	327.3%	2,876	6.5%
Average Household Income <sup>3</sup>	\$39,161		\$55,407			\$72,843	
Median Household Income <sup>3</sup>	\$33,170		\$44,650			\$54,368	
Per Capita Income <sup>3</sup>	\$14,578		\$21,212			\$30,000	

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For additional information, please visit [www.RochesterBiz.com](http://www.RochesterBiz.com)



<sup>1</sup>U.S. Census, 1990

<sup>2</sup>U.S. Census, 2000

<sup>3</sup>www.demographicsnow.com

<b>Employment and Business (Age 16+ Population)</b>	<b>1990<sup>1</sup></b>		<b>2000<sup>2</sup></b>		<b>Percent Change 1990-2000</b>	<b>2010 Estimate<sup>3</sup></b>	
Age 16+ Population	73,691		77,685			90,167	
In Labor Force	49,832	67.6%	53,155	68.4%	6.7%	61,652	68.4%
Employed	47,201	94.7%	50,740	95.5%	7.5%	58,242	94.5%
Unemployed	2,526	5.1%	2,377	4.5%	-5.9%	3,370	5.5%
In Armed Forces	101	0.1%	38	0.1%	-62.4%	40	0.0%
Not in Labor Force	23,859	32.4%	24,530	31.6%	2.8%	28,475	31.6%

<sup>1</sup>U.S. Census, 1990

<sup>2</sup>U.S. Census, 2000

<sup>3</sup>www.demographicsnow.com

<b>Housing Units</b>	<b>1990<sup>1</sup></b>		<b>2000<sup>2</sup></b>		<b>Percent Change 1990-2000</b>	<b>2010 Estimate<sup>3</sup></b>	
Total Housing Units	38,947		42,647			48,170	
Owner Occupied	25,600	65.7%	28,225	66.2%	10.3%	32,869	68.2%
Renter Occupied	9,329	24.0%	10,145	23.8%	8.7%	11,140	23.1%
Vacant	4,018	10.3%	4,277	10.0%	6.4%	4,161	8.6%

<sup>1</sup>U.S. Census, 1990

<sup>2</sup>U.S. Census, 2000

<sup>3</sup>www.demographicsnow.com

<b>Educational Attainment (Age 25+ Population)</b>	<b>1990<sup>1</sup></b>		<b>2000<sup>2</sup></b>		<b>Percent Change 1990-2000</b>	<b>2010 Estimate<sup>3</sup></b>	
Age 25+ Population	61,408		66,451			76,316	
Less than high school graduate	11,669	19.0%	8,022	11.1%	-31.3%	7,531	9.9%

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High School Graduate (inc. equiv.)	20,749	33.8%	20,987	31.6%	1.1%	25,239	33.1%
Some College, No Degree	10,762	17.5%	12,838	19.3%	19.3%	14,372	18.8%
Associates Degree	6,241	10.2%	7,818	11.8%	25.3%	9,874	12.9%
Bachelor's Degree	7,384	12.0%	9,723	14.6%	31.7%	11,447	15.0%
Graduate Degree	4,603	7.5%	6,690	10.1%	45.3%	7,853	10.3%

<sup>1</sup>U.S. Census, 1990

<sup>2</sup>U.S. Census, 2000

<sup>3</sup>www.demographicsnow.com

<b>Educational Attainment (Age 25+ Population)</b>	<b>1990<sup>1</sup></b>		<b>2000<sup>2</sup></b>		<b>Percent Change 1990-2000</b>	<b>2010 Estimate<sup>3</sup></b>	
Age 25+ Population	457,190		40,121			41,182	
Less than high school graduate	90,993	20.0%	68,086	14.3%	-25.2%	25,297	5.0%
High School Graduate (inc. equiv.)	127,985	28.0%	124,745	26.1%	-2.5%	143,318	28.6%
Some College, No Degree	75,823	16.6%	85,155	17.8%	12.3%	56,952	11.4%
Associates Degree	42,135	9.2%	46,343	9.7%	10.0%	81,671	16.3%
Bachelor's Degree	74,465	16.3%	88,138	18.5%	18.4%	104,665	20.9%
Graduate Degree	45,760	10.0%	60,724	12.7%	32.7%	90,024	17.9%

<sup>1</sup>U.S. Census, 1990

<sup>2</sup>U.S. Census, 2000

<sup>3</sup>www.demographicsnow.com

<b>Population by Age</b>	<b>1990<sup>1</sup></b>		<b>2000<sup>2</sup></b>		<b>Percent Change 1990-2000</b>	<b>2010 Estimate<sup>3</sup></b>	
0 to 4	83,059	7.6%	70,959	6.3%	-14.6%	67,046	5.8%
5 to 14	150,669	13.7%	170,042	15.0%	12.9%	134,629	11.7%
15 to 19	77,058	7.0%	82,917	7.3%	7.6%	78,641	6.8%
20 to 24	86,267	7.9%	70,266	6.2%	-18.5%	84,116	7.3%
25 to 34	189,486	17.3%	146,441	12.9%	-22.7%	151,397	13.1%
35 to 44	168,370	15.4%	185,847	16.4%	10.4%	148,454	12.9%
45 to 54	112,838	10.3%	159,081	14.1%	41.0%	176,877	15.3%
55 to 64	91,006	8.3%	99,101	8.8%	8.9%	149,300	12.9%

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65 to 74	77,911	7.1%	72,780	6.4%	-6.6%	89,091	7.7%
75+	59,490	5.4%	74,109	6.6%	24.6%	74,017	6.4%
Median Age <sup>3</sup>	33		36		9.1%	39	

<sup>1</sup>U.S. Census, 1990

<sup>2</sup>U.S. Census, 2000

<sup>3</sup>www.demographicsnow.com

Household by Income	1990 <sup>1</sup>		2000 <sup>2</sup>		Percent Change 1990-2000	2010 Estimate <sup>3</sup>	
\$0 - \$14,999	81,405	19.9%	61,693	14.3%	-24.2%	55,561	12.3%
\$15,000 - \$24,999	64,893	15.9%	55,392	12.8%	-14.6%	46,993	10.4%
\$25,000 - 34,999	64,482	15.8%	54,490	12.6%	-15.5%	47,556	10.5%
\$35,000 - \$49,999	82,370	20.2%	72,485	16.8%	-12.0%	63,174	13.9%
\$50,000 - \$74,999	74,590	18.3%	90,190	20.8%	20.9%	86,081	19.0%
\$75,000 - \$99,999	24,510	6.0%	49,758	11.5%	103.0%	58,278	12.9%
\$100,000 - \$149,999	11,590	2.8%	33,573	7.8%	189.7%	64,297	14.2%
\$150,000+	4,575	1.1%	15,122	3.5%	230.5%	31,240	6.9%
Average Household Income <sup>3</sup>	\$40,036		\$55,256			\$71,716	
Median Household Income <sup>3</sup>	\$33,823		\$43,860			\$53,326	
Per Capita Income <sup>3</sup>	\$15,081		\$21,130			\$29,175	

<sup>1</sup>U.S. Census, 1990

<sup>2</sup>U.S. Census, 2000

<sup>3</sup>www.demographicsnow.com

Employment and Business (Age 16+ Population)	1990 <sup>1</sup>		2000 <sup>2</sup>		Percent Change 1990-2000	2010 Estimate <sup>3</sup>	
Age 16+ Population	848,753		873,875			937,017	
In Labor Force	566,522	66.8%	574,766	65.8%	1.5%	615,836	65.7%
Employed	535,829	94.6%	541,328	94.2%	1.0%	580,684	94.3%
Unemployed	29,213	5.2%	32,989	5.7%	12.9%	34,704	5.6%

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In Armed Forces	1,419	0.2%	449	0.1%	-68.4%	448	0.1%
Not in Labor Force	282,231	33.3%	299,109	34.2%	6.0%	320,733	34.2%

<sup>1</sup>U.S. Census, 1990

<sup>2</sup>U.S. Census, 2000

<sup>3</sup>www.demographicsnow.com

<b>Housing Units</b>	<b>1990<sup>1</sup></b>		<b>2000<sup>2</sup></b>		<b>Percent Change 1990-2000</b>	<b>2010 Estimate<sup>3</sup></b>	
Total Housing Units	435,999		466,156			489,380	
Owner Occupied	278,190	63.8%	295,810	63.5%	6.3%	318,610	65.1%
Renter Occupied	130,176	29.9%	136,893	29.4%	5.2%	134,550	27.5%
Vacant	27,625	6.3%	33,453	7.2%	21.1%	36,220	7.4%

<sup>1</sup>U.S. Census, 1990

<sup>2</sup>U.S. Census, 2000

<sup>3</sup>www.demographicsnow.com

<b>Educational Attainment (Age 25+ Population)</b>	<b>1990<sup>1</sup></b>		<b>2000<sup>2</sup></b>		<b>Percent Change 1990-2000</b>	<b>2010 Estimate<sup>3</sup></b>	
Age 25+ Population	699,101		737,359			789,136	
Less than high school graduate	146,987	21.1%	110,483	15.0%	-24.8%	69,707	8.0%
High School Graduate (inc. equiv.)	214,684	30.7%	216,437	29.4%	0.8%	250,029	31.7%
Some College, No Degree	115,042	16.5%	132,566	18.0%	15.2%	108,473	13.8%
Associates Degree	64,207	9.2%	74,061	10.0%	15.3%	115,696	14.7%
Bachelor's Degree	98,294	14.1%	117,846	16.0%	19.9%	139,025	17.6%
Graduate Degree	59,866	8.6%	79,903	10.8%	33.5%	112,206	14.2%

<sup>1</sup>U.S. Census, 1990

<sup>2</sup>U.S. Census, 2000

<sup>3</sup>www.demographicsnow.com