

Rochester CSA

Population Demographics	1990¹		2000²		Percent Change 1990-2000	2010 Estimate³	
Total Population	1,096,155		1,131,543		3.2%	1,154,309	
Population Density (pop/sq mi) ³	284.4		293.6		3.2%	299.5	
Total Households	408,377		432,703		6.0%	453,160	
Population by Gender							
Male	530,195	48.4%	550,296	48.6%	3.8%	565,395	49.0%
Female	565,960	51.6%	581,247	51.4%	2.7%	588,914	51.0%

¹U.S. Census, 1990

²U.S. Census, 2000

³www.demographicsnow.com

Population by Race/Ethnicity	1990¹		2000²		Percent Change 1990-2000	2010 Estimate³	
White	966,555	88.2%	953,881	84.3%	-1.3%	961,698	83.3%
Black	95,424	8.7%	113,400	10.0%	18.8%	115,553	10.0%
American Indian or Alaska Native	3,639	0.3%	3,346	0.3%	-8.1%	3,441	0.3%
Asian/Pacific Islander	14,405	1.3%	20,508	1.8%	42.4%	31,711	2.7%
Some Other Race	16,137	1.5%	21,326	1.9%	32.2%	23,768	2.1%
Tow of More Races			19,082	1.7%		18,097	1.6%
Hispanic Ethnicity	32,055	2.9%	48,218	4.3%	50.4%	72,781	6.3%
Not Hispanic or Latino	1,064,102	97.1%	1,083,325	95.7%	1.8%	1,081,528	93.7%

¹U.S. Census, 1990

²U.S. Census, 2000

³www.demographicsnow.com

Population by Age	1990¹		2000²		Percent Change 1990-2000	2010 Estimate³	
0 to 4	83,059	7.6%	70,959	6.3%	-14.6%	67,046	5.8%
5 to 14	150,669	13.7%	170,042	15.0%	12.9%	134,629	11.7%
15 to 19	77,058	7.0%	82,917	7.3%	7.6%	78,641	6.8%
20 to 24	86,267	7.9%	70,266	6.2%	-18.5%	84,116	7.3%
25 to 34	189,486	17.3%	146,441	12.9%	-22.7%	151,397	13.1%
35 to 44	168,370	15.4%	185,847	16.4%	10.4%	148,454	12.9%
45 to 54	112,838	10.3%	159,081	14.1%	41.0%	176,877	15.3%
55 to 64	91,006	8.3%	99,101	8.8%	8.9%	149,300	12.9%
65 to 74	77,911	7.1%	72,780	6.4%	-6.6%	89,091	7.7%
75+	59,490	5.4%	74,109	6.6%	24.6%	74,017	6.4%
Median Age ³	33		36		9.1%	39	

¹U.S. Census, 1990

²U.S. Census, 2000

³www.demographicsnow.com

Household by Income	1990¹		2000²		Percent Change 1990-2000	2010 Estimate³	
\$0 - \$14,999	81,405	19.9%	61,693	14.3%	-24.2%	55,561	12.3%
\$15,000 - \$24,999	64,893	15.9%	55,392	12.8%	-14.6%	46,993	10.4%
\$25,000 - 34,999	64,482	15.8%	54,490	12.6%	-15.5%	47,556	10.5%
\$35,000 - \$49,999	82,370	20.2%	72,485	16.8%	-12.0%	63,174	13.9%
\$50,000 - \$74,999	74,590	18.3%	90,190	20.8%	20.9%	86,081	19.0%
\$75,000 - \$99,999	24,510	6.0%	49,758	11.5%	103.0%	58,278	12.9%
\$100,000 - \$149,999	11,590	2.8%	33,573	7.8%	189.7%	64,297	14.2%
\$150,000+	4,575	1.1%	15,122	3.5%	230.5%	31,240	6.9%
Average Household Income ³	\$40,036		\$55,256			\$71,716	

Prepared by Greater Rochester Enterprise

For additional information, please visit www.RochesterBiz.com



Median Household Income ³	\$33,823		\$43,860			\$53,326	
Per Capita Income ³	\$15,081		\$21,130			\$29,175	

¹U.S. Census, 1990

²U.S. Census, 2000

³www.demographicsnow.com

Employment and Business (Age 16+ Population)	1990¹		2000²		Percent Change 1990-2000	2010 Estimate³	
Age 16+ Population	848,753		873,875			937,017	
In Labor Force	566,522	66.8%	574,766	65.8%	1.5%	615,836	65.7%
Employed	535,829	94.6%	541,328	94.2%	1.0%	580,684	94.3%
Unemployed	29,213	5.2%	32,989	5.7%	12.9%	34,704	5.6%
In Armed Forces	1,419	0.2%	449	0.1%	-68.4%	448	0.1%
Not in Labor Force	282,231	33.3%	299,109	34.2%	6.0%	320,733	34.2%

¹U.S. Census, 1990

²U.S. Census, 2000

³www.demographicsnow.com

Housing Units	1990¹		2000²		Percent Change 1990-2000	2010 Estimate³	
Total Housing Units	435,999		466,156			489,380	
Owner Occupied	278,190	63.8%	295,810	63.5%	6.3%	318,610	65.1%
Renter Occupied	130,176	29.9%	136,893	29.4%	5.2%	134,550	27.5%
Vacant	27,625	6.3%	33,453	7.2%	21.1%	36,220	7.4%

¹U.S. Census, 1990

²U.S. Census, 2000

³www.demographicsnow.com

Educational Attainment (Age 25+ Population)	1990¹		2000²		Percent Change 1990-2000	2010 Estimate³	
Age 25+ Population	699,101		737,359			789,136	
Less than high school graduate	146,987	21.1%	110,483	15.0%	-24.8%	69,707	8.0%
High School Graduate (inc. equiv.)	214,684	30.7%	216,437	29.4%	0.8%	250,029	31.7%
Some College, No Degree	115,042	16.5%	132,566	18.0%	15.2%	108,473	13.8%
Associates Degree	64,207	9.2%	74,061	10.0%	15.3%	115,696	14.7%
Bachelor's Degree	98,294	14.1%	117,846	16.0%	19.9%	139,025	17.6%
Graduate Degree	59,866	8.6%	79,903	10.8%	33.5%	112,206	14.2%

¹U.S. Census, 1990

²U.S. Census, 2000

³www.demographicsnow.com